

REACT

ONLINE HATE SPEECH: REASONS & REMEDIES

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70.8 million people were displaced

- 3.5 million asylum-seekers
- 25.9 million refugees
- 41.3 million internally displaced people
- Every 1 minute = 25 people were forced to flee
- Every second refugee = a child
- Most (over two thirds) of the world's refugees come from: Syria, Afghanistan, South Sudan
- 80% of refugees live in countries neighbouring their countries of origin.
- Data on some 3.9 million stateless persons are captured in the Global Trends report, but the true global figure is estimated to be significantly higher.

Challenge Opportunity

Forced Displacement

- All time high
- Join forces with like-minded actors and mobilize action
- Promote rights and manageability



EUROPE 2019

Total arrivals: **84,996**

- sea: **69,962**
- land: **15,034**
- **lives lost & missing: 1,071**

Most common nationalities of
Mediterranean sea and land arrivals:

- **Afghanistan**
- **Syria**



EUROPE

Year	Arrivals	Lives Lost/Missing
• 2018	2,277	141,472
• 2017	3,139	185,139
• 2016	5,096	373,652
• 2015	3,771	1,032,408

Challenge

Political Climate

- Negative politicization of refugee and migrant issues
- Refugees often the scapegoats for economic, cultural and security fears
- Restrictive responses and fewer solutions

Opportunity

- Demonstrate solutions, manageability and benefits of refugee inclusion



Challenge

Opportunity

Public Attitudes:

- Distorted political narratives = growing number of people believe refugees and migrants are to blame for issues not of their making.
- While some people are overwhelmingly hostile and others welcoming, most = “conflicted middle.”
- Sympathetic to the plight of refugees while but feel anxious about e.g. issues related to employment, social benefits, security and cultural change.
- **25%** **50%** **25%**

- Show commonality and challenge “us vs them” narrative
- Amplify individual refugee voices to show the humanity behind the statistics
- Know the facts
- Harness trends and voices

Challenge

‘Media’ coverage

- **Traditional media:** “compassion fatigue”/editorial fatigue
- **Social media:** distorted news about refugees, feeding fears and reaffirming prejudices.

Opportunity

- Invest in inspiring stories about refugees and welcomers
- Make greater use of soft media to be heard beyond breaking news
- Give a platform to influencers who appeal to different audiences.

The Dream Diaries

<https://www.facebook.com/UNHCR/videos/10157706207963438/>

See for yourselves in 60 seconds

- The Dream Diaries is a [multimedia series](#) by UNHCR and [social media influencers](#) Humans of Amsterdam and Fetching_TigerSS.
- The series visualizes the [hopes and dreams](#) of refugee and asylum-seeking children who have found safety in Europe.
- Austria, Belgium, Germany, the Netherlands, Switzerland.
- It aims to reach [new audiences](#), and show we are all the same, with hopes and dreams no matter where we are from.
- It uses photos, images, stories and video, and supports UNHCR's [#WithRefugees campaign](#).

Positive feedback & engagement

The series worked particularly on **Instagram**.

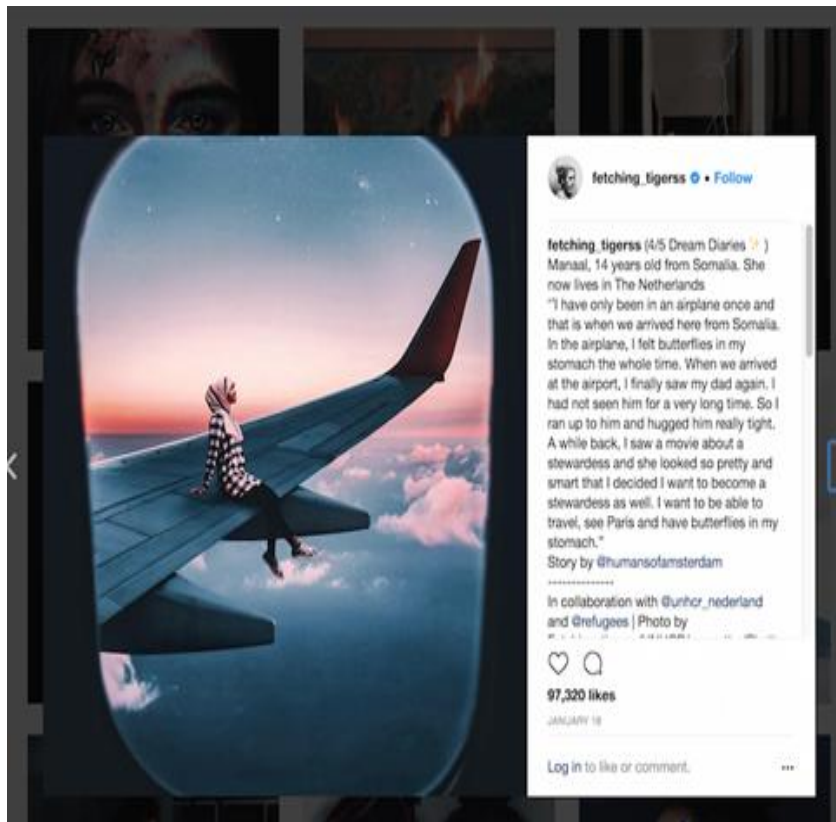
earthyflo I loved this whole series! I think it's so lovely how you worked with these children and made their dreams come true!

cynthia.chr this is such an amazing and inspiring project 🌙 🌸 🌻 thank you so much for doing such great work & sharing it with us Annegien ❤️

scarlett.bearman I loved this whole project

**Roussel, 10 years old from Syria.
Now in Geneva. She loves to dance!
'When we are grumpy or sad we dance. It lifts our spirits'**





fetching_tigerss • Follow

fetching_tigerss (4/5 Dream Diaries 🌟) Manaal, 14 years old from Somalia. She now lives in The Netherlands
 "I have only been in an airplane once and that is when we arrived here from Somalia. In the airplane, I felt butterflies in my stomach the whole time. When we arrived at the airport, I finally saw my dad again. I had not seen him for a very long time. So I ran up to him and hugged him really tight. A while back, I saw a movie about a stewardess and she looked so pretty and smart that I decided I want to become a stewardess as well. I want to be able to travel, see Paris and have butterflies in my stomach."
 Story by @humansofamsterdam
 In collaboration with @unhcr_nederland and @refugees | Photo by

97,320 likes

JANUARY 18

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Humans of Amsterdam

January 19 · 🌐



"When I wake up in the morning, I think about soccer. I go to bed at night and I still think about soccer. In Afghanistan, I played soccer and here in Germany, I play soccer too. In my life so many things have changed but playing soccer stayed the same. Most of the time, I play with my uncle and brother but when they play they don't want to pass the ball. They want to be the one to score the goal. That is why I do not always like to be on a team with them. To me it doesn't matter who makes the score. If someone scores the goal, the whole team wins."

11 years old, from Afghanistan (Berlin, Germany)



Humans of Amsterdam

Arts & Humanities Website

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👍👍👍 Maeve Patterson, Ruth Schöffl and 1.4K others

Most Relevant ▾

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Why did it work?

- 1) Facts fade but stories stick
- 2) Positive human stories with refugee voices
- 3) Commonality and solution focussed
- 4) We need to be bold and brave
- 5) Network based (influencers, internal, external) to move beyond echo chamber
- 6) Local and language oriented
- 7) Action-oriented

Resources

Facts & Figures

[www.unhcr.org/globaltrends2018/
data2.unhcr.org/en/situations/Mediterranean](http://www.unhcr.org/globaltrends2018/data2.unhcr.org/en/situations/Mediterranean)
<https://www.unhcr.org/news/latest/2016/7/55df0e556/unhcr-viewpoint-refugee-migrant-right.html>

Policy

www.unhcr.org/europeanelections/
www.unhcr.org/news-and-stories.html

Media resources

<https://media.unhcr.org/>
<https://www.cartadiroma.org/chi-siamo/>

Teaching tools

<https://www.unhcr.org/teaching-about-refugees.html>

Get involved

www.unhcr.org/get-involved.html